



FOR IMMEDIATE RELEASE

DRAGON BOATS RETURN TO GLENMORE RESEVOIR One-Day Regatta set for August 7, 2010

Calgary, Alberta, June 16, 2010, The City of Calgary and the newly established Board of the Calgary Dragon Boat Society (CDBS) are pleased to announce that dragon boats have returned to Glenmore Reservoir. A special regatta is planned for August 7, 2010.

"Dragon boat racing has had a long and colourful history in Calgary and we are delighted to see it's return," says Ward11 Alderman Brian Pincott. *"It's significant that we could revive the sport this year as we celebrate Calgary's Chinatown Centennial."*

The City of Calgary has been instrumental in bringing dragon boat racing back to Calgary through the establishment of a special Steering Committee that went through a rigorous process to select a new Board of Directors. Transparency, good corporate governance and protection of the natural environment at North Glenmore Park are all cornerstones of the new Board.

"It's time for Calgary's dragon boat community to get back on the water," says Kelvin Koay, Co-Chair, Calgary Dragon Boat Society. *"With our endorsement from the City and support from the paddling community two dragon boats are now available for practice on North Glenmore Park and we encourage crews to register for practices in preparation for the August 7th regatta. It's shaping up to be a great event and everything you need to know is available online."*

The CDBS has just launched a new website and is now presenting sponsorship opportunities to Calgary businesses and supporters. Please visit <http://chinatowncalgary.com/dragonboat/> for details. Dragon boat enthusiasts, sponsors and community leaders are invited to a special reception on Wednesday June 23, to meet the new Board and share ideas. Details of the event are also available on the website.

"Our goal is to make dragon boat racing in Calgary a sustainable event and a healthy activity for the Calgary community to enjoy," says Mr. Koay. *"That includes meaningful involvement from Calgary's Chinese community in establishing a festival that reflects the Chinese culture and from the paddlers who are excited about the return of the sport to Calgary."*

For more information please contact:

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